

OKR as Your Competitive Edge

Performance Management in the new Working World.

Acornpark® Inhouse-Power-Workshop

In the pandemic year 2020, many companies introduced hybrid working, at first forced to do so. It quickly became clear that hybrid working can very effectively lead to excellent and more innovative results, even superior to those of the traditional organization. However, for optimum achievements, agility and linearity have to be seamlessly integrated with working in the office and from home.

Accordingly, sustainable profits in this new hybrid working world require new management tools. This is where **Objectives & Key Results (OKR)** is beginning to establish itself. Some leading companies are already using OKR worldwide. Acornpark as a partner of Betterworks™, the company of **OKR co-inventor John Doerr**, offers you unique insights into OKR and guides you how to achieve outstanding success in the hybrid working world.

Learn how OKRs endorsed by John Doerr work and how you can achieve outstanding results:

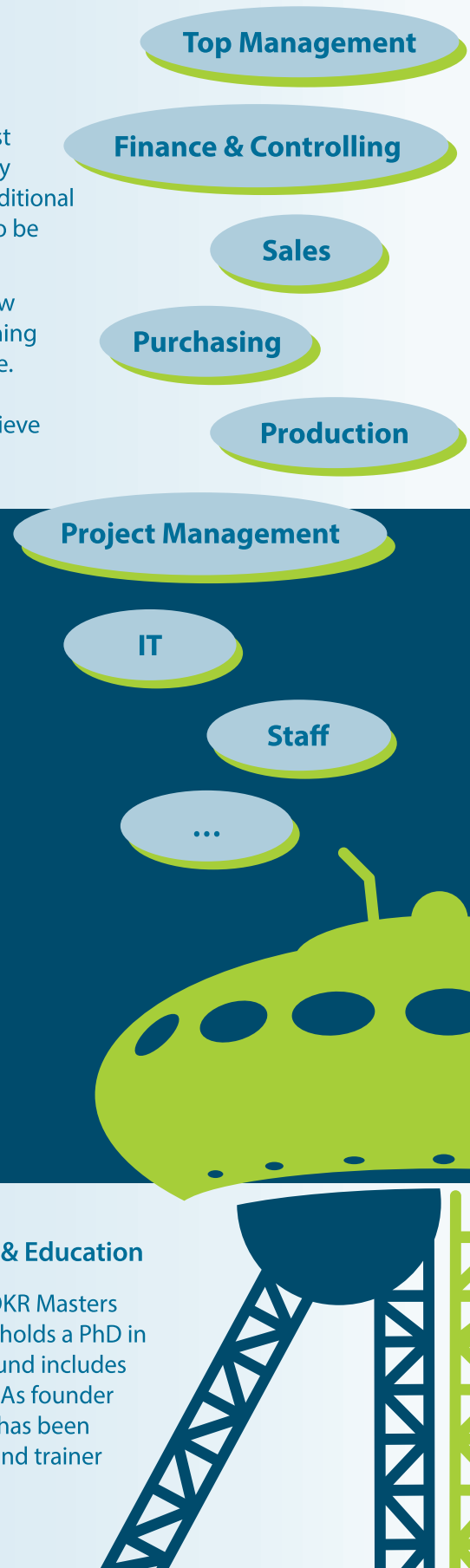
- OKR as a leadership system in the modern workplace
- From long planning cycles to agile goal setting
- The 5 so-called superpowers of OKR
- How are OKRs structured and formulated?
- Committed and aspirational OKRs in interaction
- Activities and processes managed most effectively with OKR
- How to generate high output with OKR
- How to identify and find knowledge carriers with OKR
- How to increase relevant knowledge in hybrid organizations

Certificate: Acornpark® OKR & High Output Scout



Dr. phil. Thorsten Knobbe, Head of Training & Education

Thorsten Knobbe is one of the first Betterworks OKR Masters trained in Germany (endorsed by John Doerr) and holds a PhD in Communication Science. His professional background includes Arthur D. Little and Peat Marwick Mitchell (KPMG). As founder of Leaderspoint.de, he is also a digital pioneer. He has been transferring knowledge professionally as a coach and trainer since 1999.



Acornpark betterworks® partner

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Request for Acornpark® Inhouse-Power-Workshop

Contact person

Mr.

Ms.

Titel

(optional)

Name

Surname

Company name

Street

Building

(optional)

Postal code

City

Phone

(for queries)

E-mail address

Participants

(max. 12 people)

Desired date

(4 hours in block)

Bookable as online and as in-classroom event.

Workshop fee for binding booking: 2.500 EUR plus 19% VAT (flat rate up to 12 persons).

Note: This inquiry is non-binding for you. A contract is only concluded after Acornpark has confirmed an order. Our workshop fee is all-inclusive and includes all eventual travel and incidental expenses.

Please send this PDF to: training@acornpark.de

In case of questions, please call: +49 (0)231 / 95 25 145